Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Healthy Eating Active Living (HEAL)

Contact Information

Main Contact Person		
Judy Omernik, Sue Gantner, Rick Nevers		
Title of Main Contact		
Program Manager, Program Coordinator,		
Vice President (respectively)		
Agency Affiliation of Contact		
Marathon County Health Dept, Aspirus		
Wausau Heart Institute, Aspirus Wausau		
Hospital (respectively)		
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Program Information

Type of l	Program		
Coalition			
Year Coalition was Formed			
2003			
Primary	program focus		
Both Physical Activity & Nutrition			
Region			
Northern			
County:			
Marathor	county		
Coalition	Web Site Address		
None			

Program Information

Represented Groups on Coalition	Represented Professions on Coalition
Business	Business
Community	Dietitian
Government	Educator
Health Care	Health Care Admin
Health Dept	Nurse
Schools	Other
UW-EX	
WIC	
Other	

A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

HEAL Schools (SHI Demonstration Project)

Intervention Information

Type of Intervention:

Physical Activity & Nutrition Event

Focus Area:

General Physical Activity & Nutrition

Intervention Site or Setting:

School

Scope of Intervention:

Individual sites

Target Audience:

All races, genders and ages

Total Population in Area Served:

7 Elementary schools and 1 middle school in the greater Wausau area (2 schools from 4 districts)

Number of Participants:

Approximately 64 persons representing the 8 schools

Implementation Status:

One year demonstration project funded by local foundations

Partners:

The four school districts include two large districts in the "urban" area, one Catholic school district, and one rural school district.

Unique Funding:

Evaluation:

Evidence-Based or Best Practice based on SHI is a CDC assessment tool.

Products Developed or Materials Used:

Intervention Description:

The demonstration project is meant to provide shools with support for evaluating their school using the School Health Index. Our outcome is to have each school implement one program change and one policy change. We also are providing opportunity for the members of the coordinatoed school health teams to share their experiences and network with others from onther schools.